

What's it all about?



Fonterra Milk for Schools is all about growing healthy Kiwi kids. Milk contains essential nutrients for growth and development and is an important building block for good nutrition for all kids. We want all New Zealand primary-aged kids (Years 1-6) to have access to dairy nutrition every school day.

Here's some answers to parents' frequently asked questions

Why is Fonterra doing this?

Nothing is more important than the health of our kids. We believe Fonterra Milk for Schools can make a lasting difference to kids' health and we're committed to getting Kiwi kids drinking more milk.

Is Fonterra Milk for Schools available to all schools, or just primary schools?

Just schools with primary-aged kids. We know that Years 1 – 6 are the formative period years of growth and development, so we want to ensure that we are able to offer this opportunity to as many primary aged students as possible.

Why have you chosen to use Anchor Lite milk instead of full fat milk?

The NZ Dietary Guidelines from the Ministry of Health advise that from the age of two years, low fat dairy products are best for kids, which is why we have decided to use Anchor Lite milk instead of full fat or blue milk. Anchor Lite has 1.5g of fat per 100ml compared to Anchor Blue's 3.3g.

What is UHT milk?

UHT means Ultra-High Temperature processing. This sterilises the milk by heating it for an extremely short period. Fonterra Milk for Schools uses Anchor Lite milk which is put through the UHT process.

Does UHT milk provide the same nutritional value as fresh milk?

Milk is a delicious source of a range of essential nutrients including high quality dairy protein, calcium, vitamin B2 (riboflavin), phosphorus and potassium. Fonterra Milk for Schools milk contains the same levels of protein, calcium, phosphorus, potassium and other minerals and fat soluble vitamins as fresh milk. Every pack contains at least ¼ of the daily calcium requirements for children

Why is it UHT milk instead of fresh milk?

It all comes down to food quality and safety – we've tested the logistics and UHT works best given the scale of the programme. Kids will be drinking the milk nicely chilled because we will be supplying fridges to all schools. UHT also gives Fonterra and schools more flexibility when it comes to delivery times and storage.

How many days per week can milk be served to the kids?

Fonterra will supply enough milk to provide Year 1 – 6 students one pack every school day, if your school chooses to. The New Zealand Food and Nutrition Guidelines recommend school kids consume at least two to three servings of milk or dairy per day.

What about kids that are lactose intolerant or have a milk allergy?

Fonterra Milk for Schools is a voluntary programme, so if your child(ren) do not wish to or should not drink milk you will need to let your school know.

What about the waste?

Schools will be asked to empty and collect used packaging, which we will then collect from the schools and recycle.

Are you recycling the packaging in New Zealand?

Once we collect the used packaging from schools we bring it back to one of our recycle centres to be baled. It is then sent to Thailand or Malaysia to complete the recycling process, turning the milk packs into items like roof tiles and school books. There are currently no facilities in New Zealand that have the ability to recycle this type of packaging, making these recycling facilities the closest and most eco-efficient.

Will participation in the programme add cost for the school?

Fonterra is providing the milk, fridges and recycling collection at no charge. Costs to schools will include items such as electricity to run the fridges and cleaning materials.

If our school joins this programme will they still get milk delivered to the kids who participate in KickStart Breakfast?

Yes. There will be no change to the KickStart Breakfast programme. Fonterra Milk for Schools will operate alongside the KickStart Breakfast programme because it is intended for all primary-aged kids, providing milk as an additional nutritional boost to their day.

Can the milk be used for other things, such as selling it for fundraising?

The milk is strictly for consumption on the school grounds by eligible kids attending the school. It cannot be used for other purposes.

How soon can the programme start?

There is a formal application and induction process that every school must complete before the milk can be served in school. For further information about the Fonterra Milk for Schools programme in your school please contact the school office.

Fonterra Milk for Schools will:

- ✓ Deliver Year 1-6 kids a pack of Anchor UHT milk every school day, for free
- ✓ Supply a free fridge to chill the milk
- ✓ Collect the used packs for recycling

